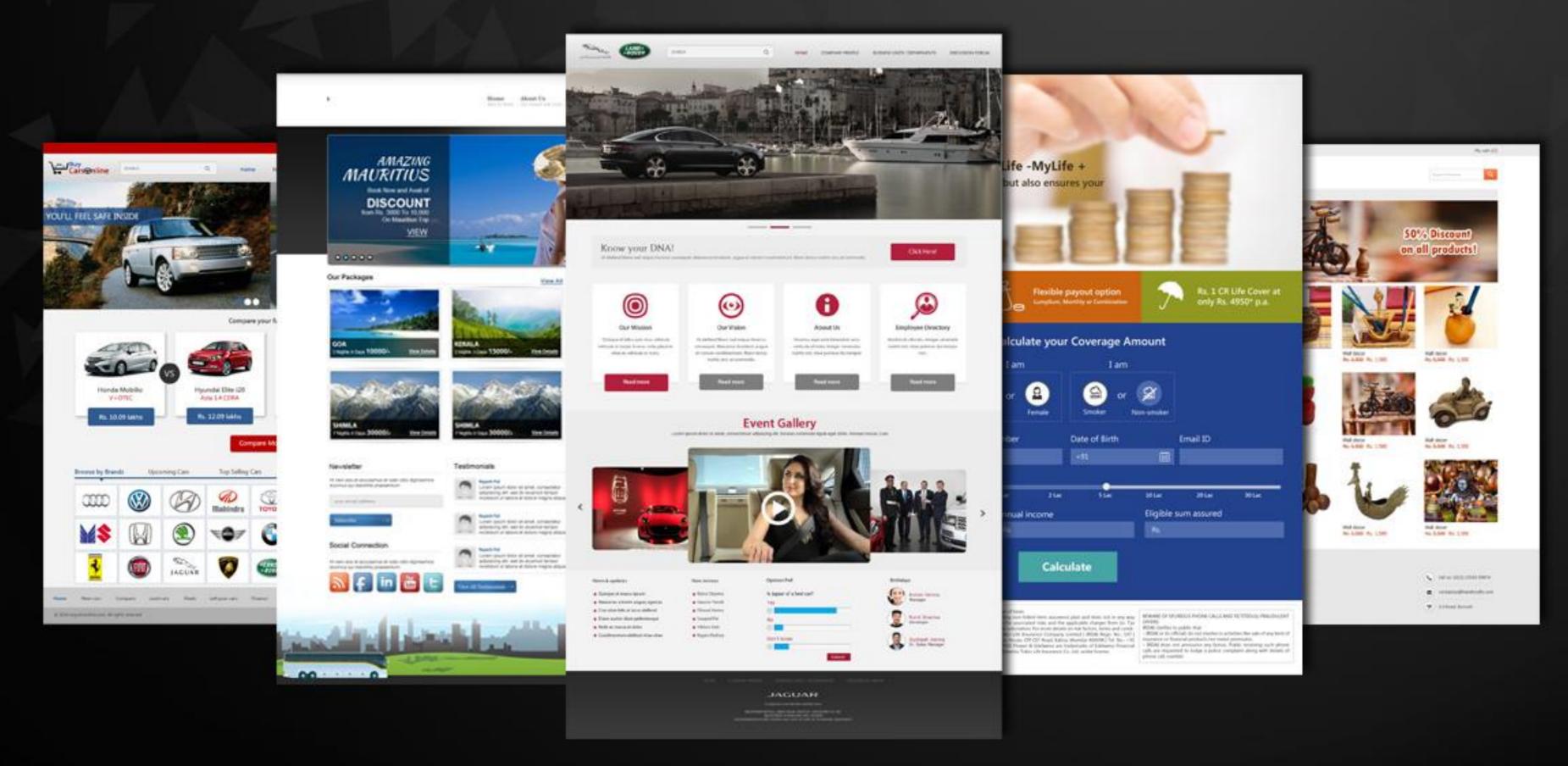


COMPANY PROFILE - 2016

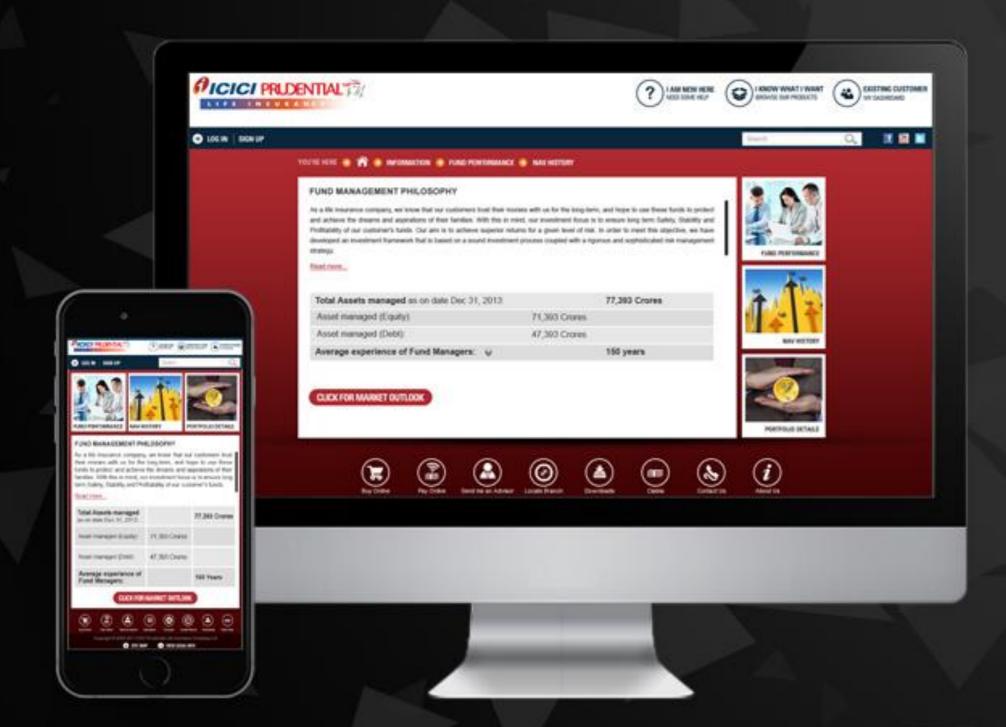
Website Desired

A well-designed website can help potential customers find out more about you and your products. Take your business online by hiring an expert website designer.

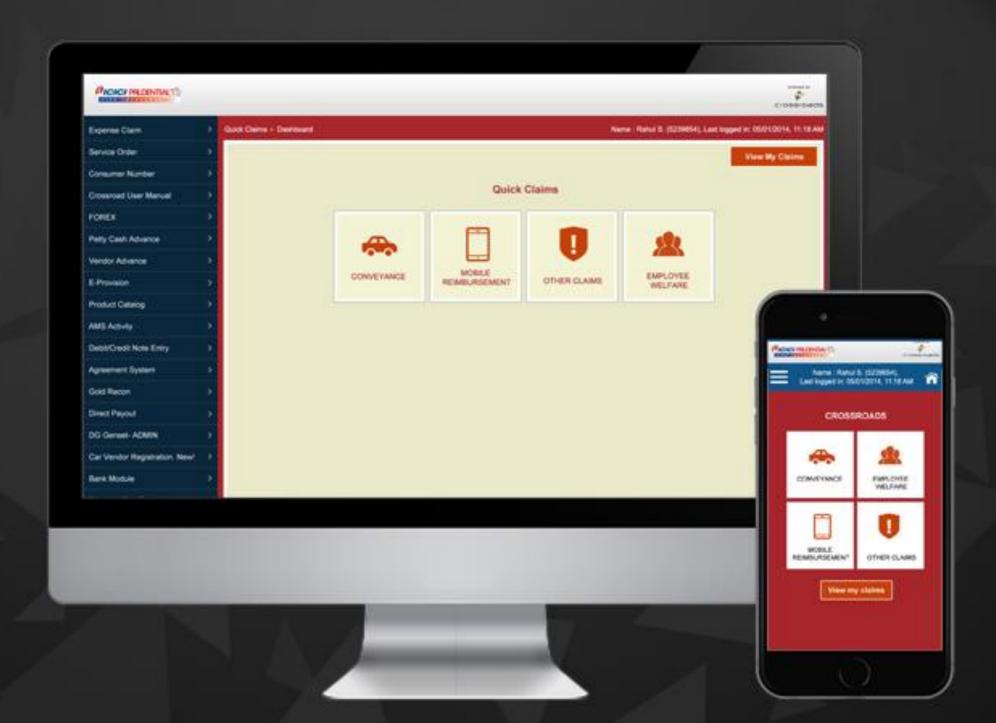






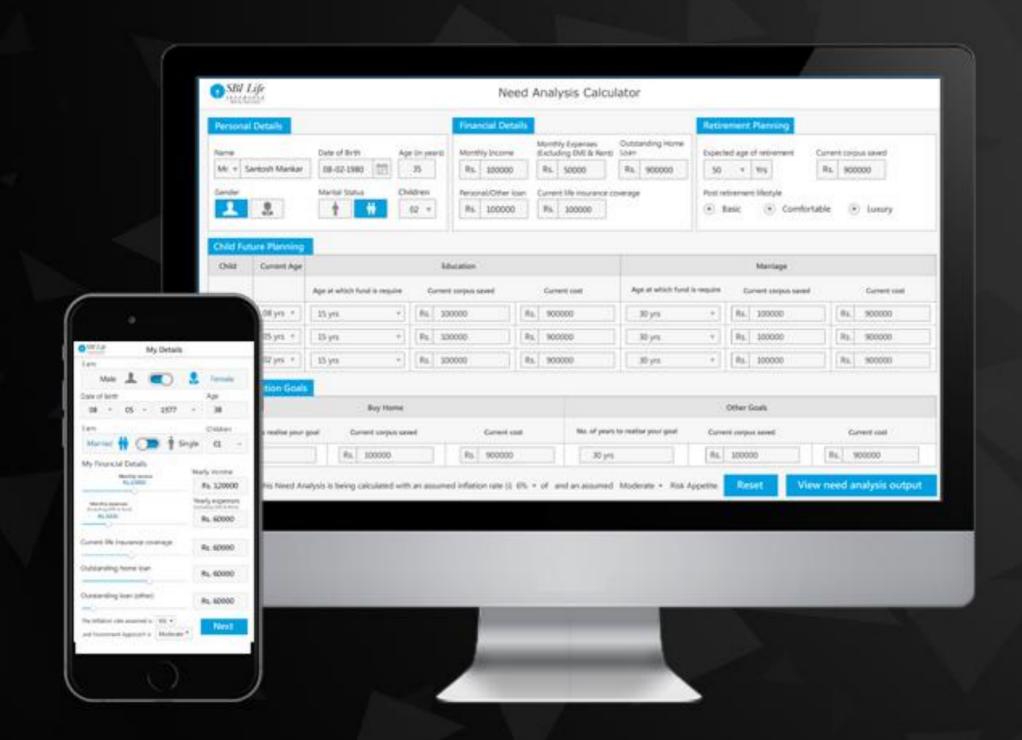


ICICI Prudential - Fund Performance

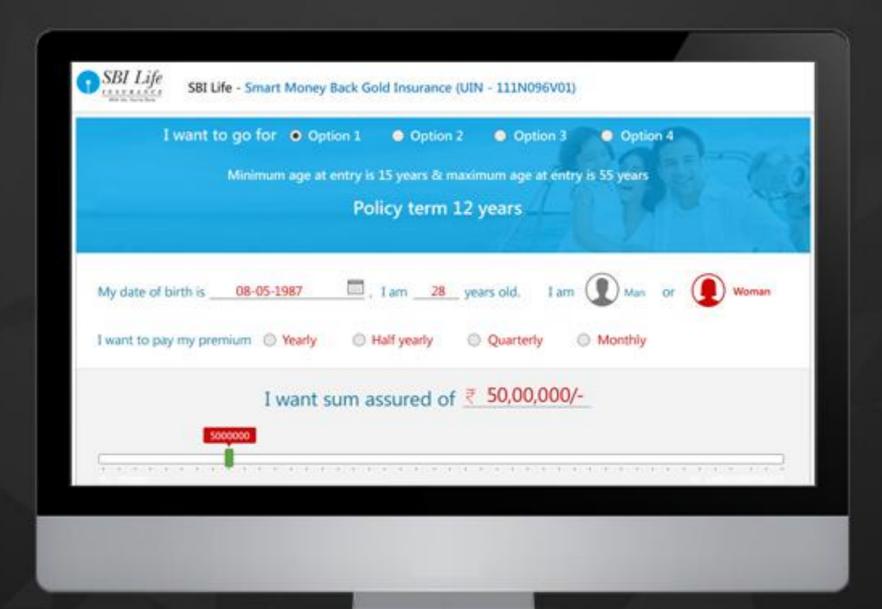


ICICI Prudential - Crossroad Application





SBI Life - Need Analysis Calculator

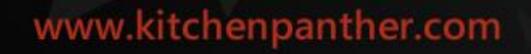


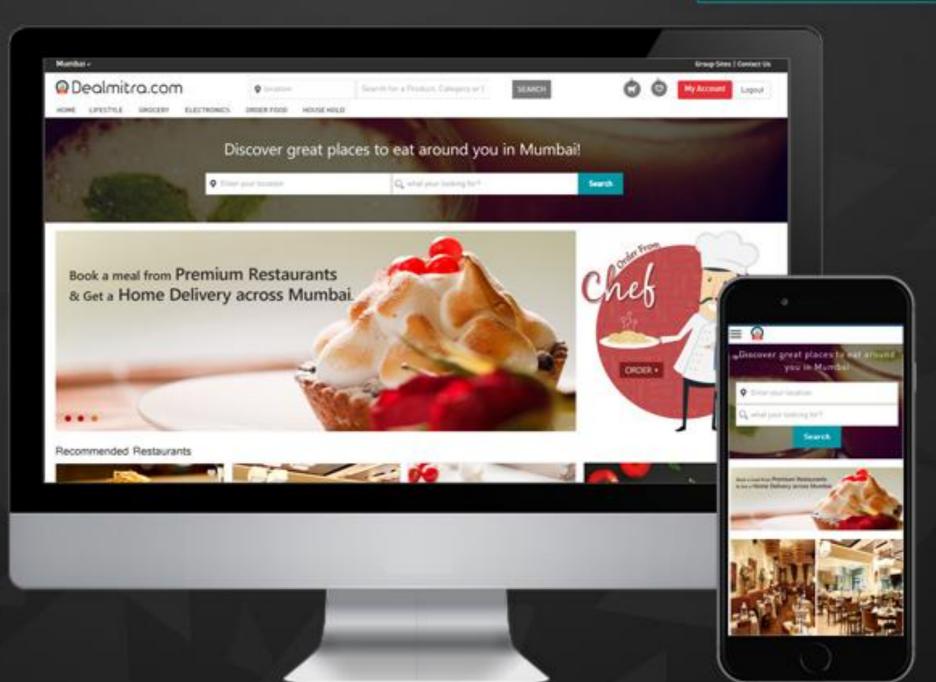
SBI Life - Smart Money Back Gold







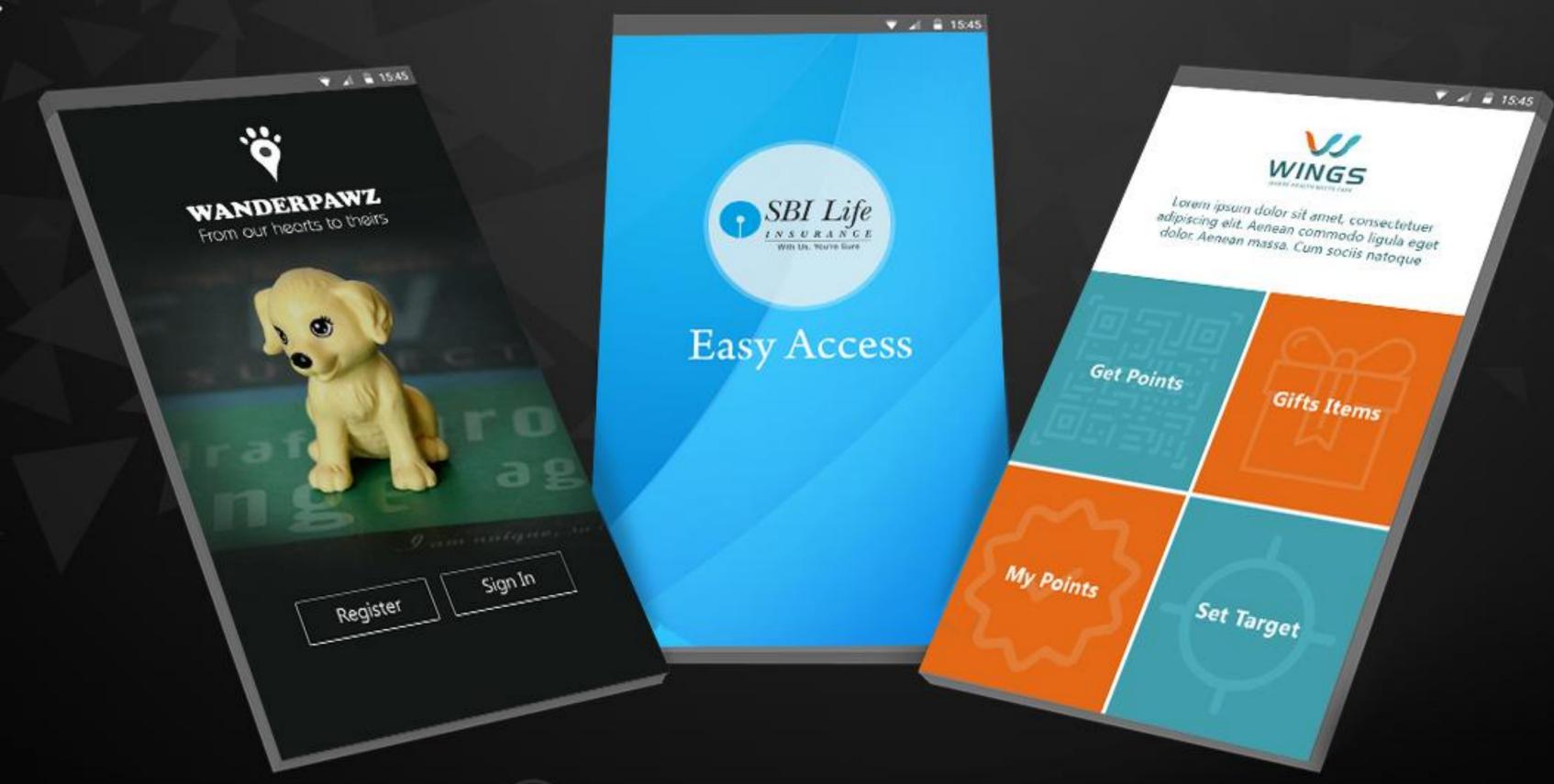




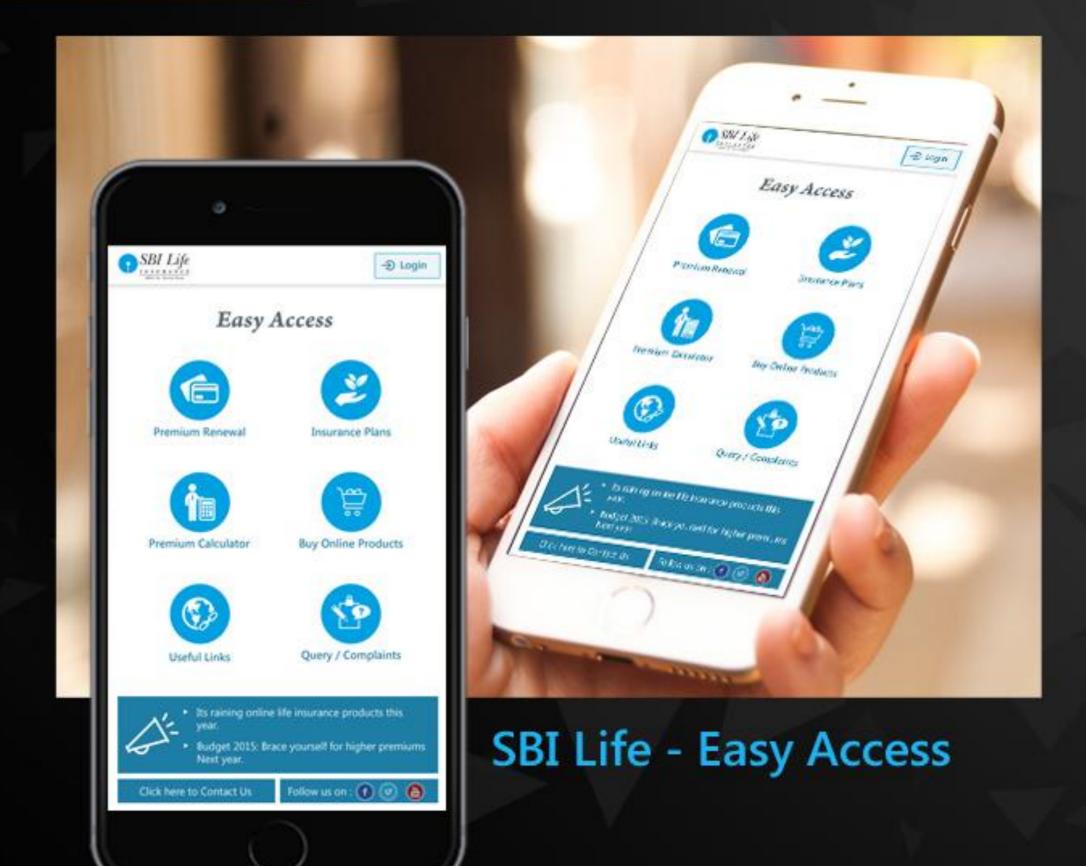
www.dealmitra.com

Mobile A P P L I C A T I O N S

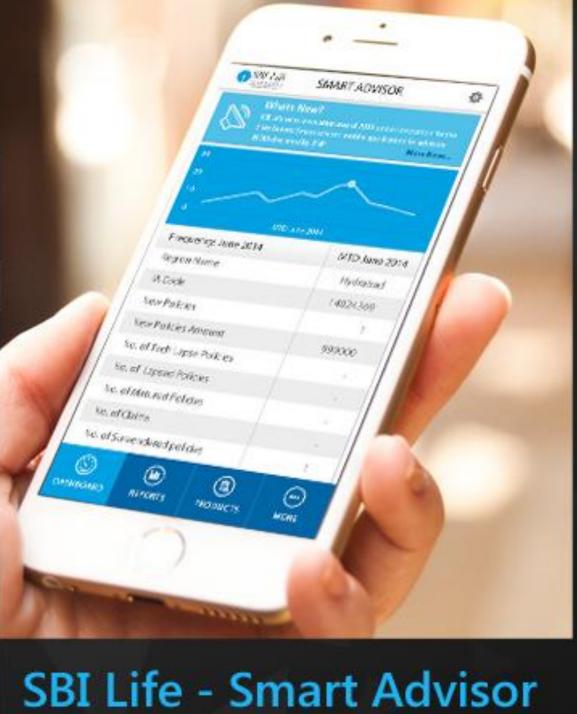
A well-designed Mobile Apps can help potential customers find out more about you and your products. Take your business online by hiring an expert Mobile App Developer & Designer.









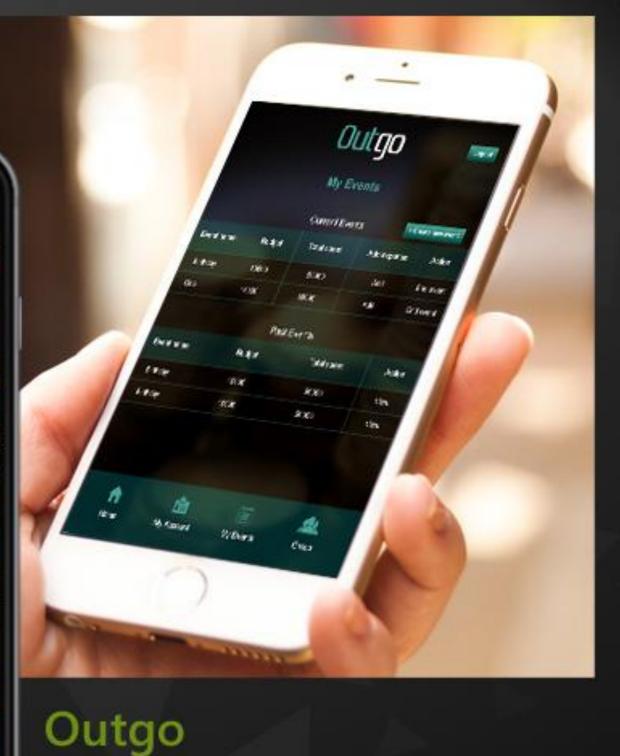








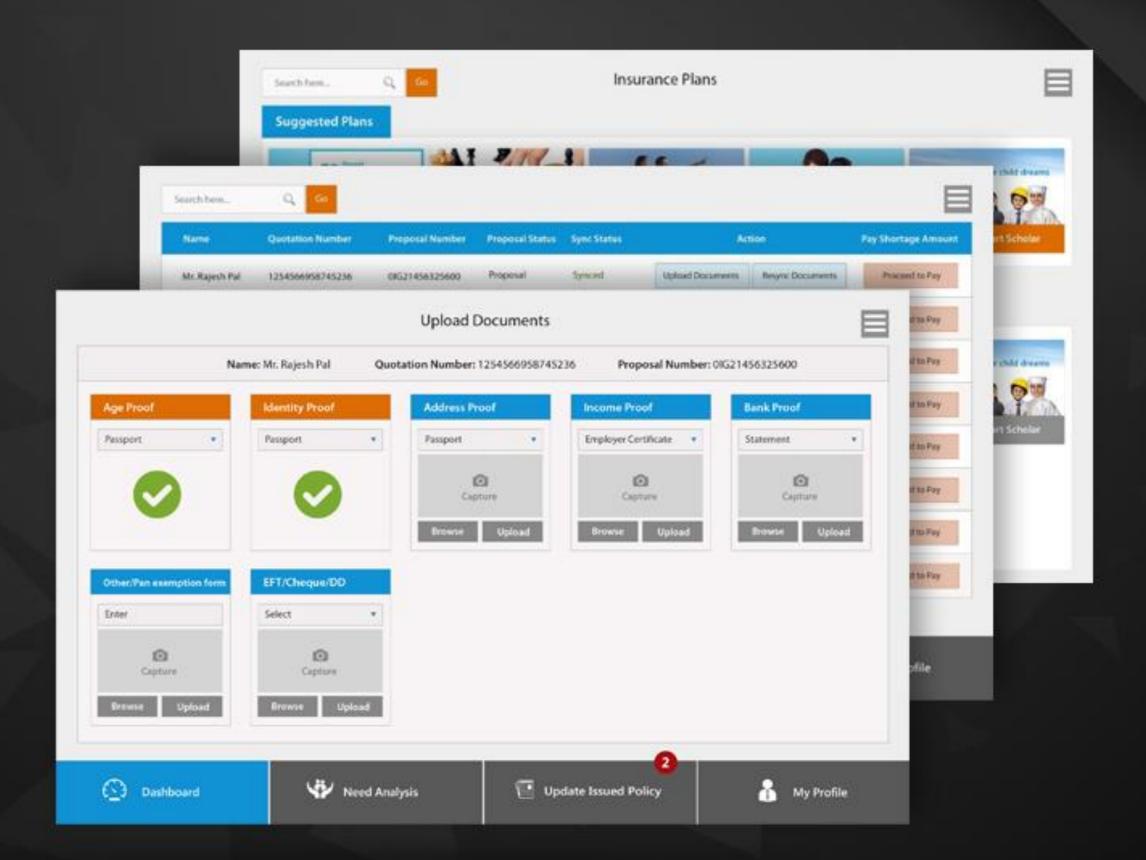








SBI Life - Connect Life Application



LOGO DE SIGN

Turning your business idea into one unique logo can be a tricky task. Stand out from the crowd and bring your ideas to life by hiring us. Our expert and experience graphics designers can turn your story into a great brand logo.















E-Learning Modules

A self-learning platform which incorporates recent understanding of cognitive load, strategically combining text, audio and images for greater effectiveness. From an instructional perspective, we use knowledge checks, scenarios, branched narratives, and gamification.



SBI Life - Ethics in Sales



ICICI Prudential - Code of Conduct



Business Stationery

Looking to get your name out there? Customising your stationery is a great way to get noticed. Hire a graphic designer to create stunning brochures, fliers and business cards, so you can make the best first impression.



Packaging Designs

Great packaging can help your product stand out from the crowd and entice customers to your product. Hire a packaging designer to revamp your product packaging today.



Emailer Designs



"PROJECT MITRA" UPDATE MITRA Dear Colleagues, On July 10th I had written to you informing the name selected for our IT transformation program. Yes, it is "Project MITRA" (Managing Insurance Through Robust Application) and the name perfectly captures the IT landscape which is not only effective but also I am sure you all are equally curious and excited as I am to know what Project MITRA. is and how this program is going to impact our day to day operations. Project MITRA will have a profound and far reaching effect on how we work today. There will be more emphasis on automation, enriching user experience and reduction Thus, we seek to replace not only the core PMS (Indigo) with Ingenium but also aim to execute other aligned projects which will go a long way in providing an improved user experience. Co-Existence Managing both old PMS & new PMS Workflow Automation & work allocation New core PMS of payouts ESB A simplified Integration Architecture MIS & Analytics This is indeed a humongous transformation that the organization has embarked upon, but one that will reap us rewards and push us a long way towards being a more

efficient organization.



Dear Colleagues,

It gives me great pleasure to inform you that on 22nd July we have gone live with Ingenium, the new core Policy Management System of the company. This project of changing the core PMS is probably the largest project of SBI Life's journey so far, be in terms of cost, time to implement, manpower requirement or the potential impact on how the company functions. This transitional journey is not just about the core PMS alone, but also includes the IT landscape which will bring about nimbleness based on strong technology foundation leading to the creation of a transformation program.

An old Chinese proverb states "it is better to take many small steps in the right direction than to make a great leap forward only to stumble backward. Similarly the complete PMS transformation will be over a period of time with the project being delivered over multiple phases and today we take the first small step in the

The phased approach of implementation means that both the old and new PMSs would be running together for some period. In this stage of the project roadmap, my colleagues in CPC & HO will be working on both Portal & Ingenium and the others will continue to be on Portal. While the benefits will be felt gradually, the changes that you as a user will have to face are colossal. We plan to take you through minimal disruption in your daily work with hand-holding and dedicated IT support desks.

As we celebrate this milestone, I am confident that very soon with the zeal and commitment. It towards excellence we will complete the transformation successfully.

MD & CEO



Wallpapers







Photography

We are also on

www.shutterstock.com







Print Media

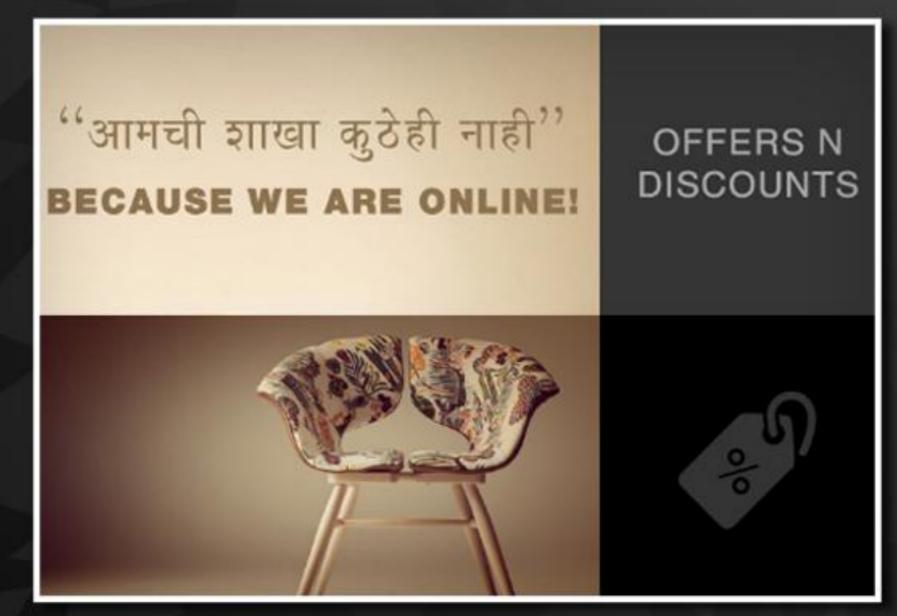




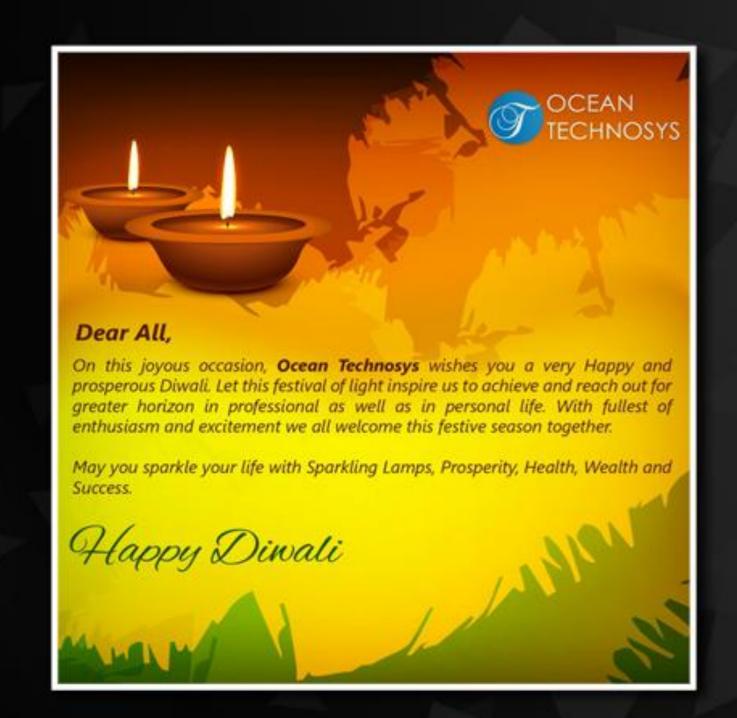






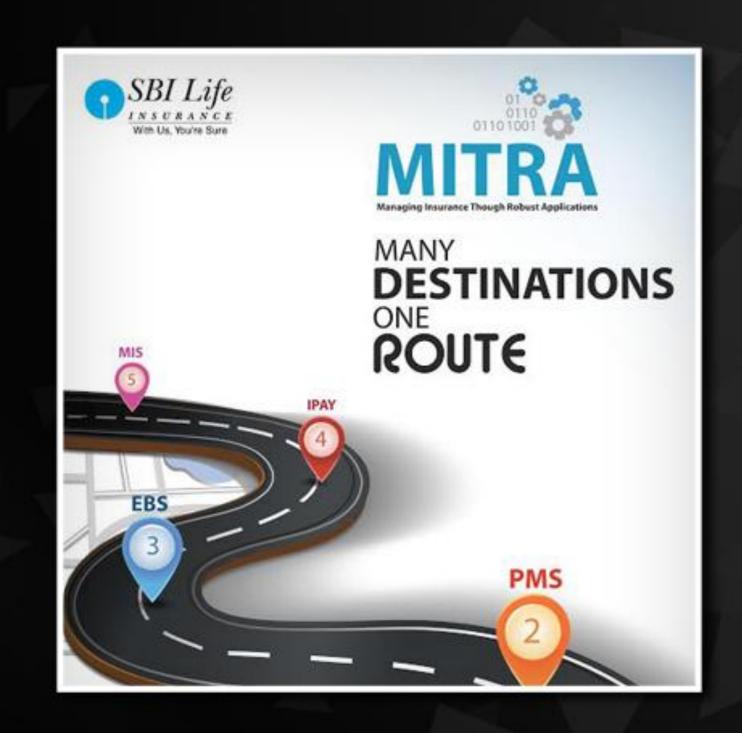




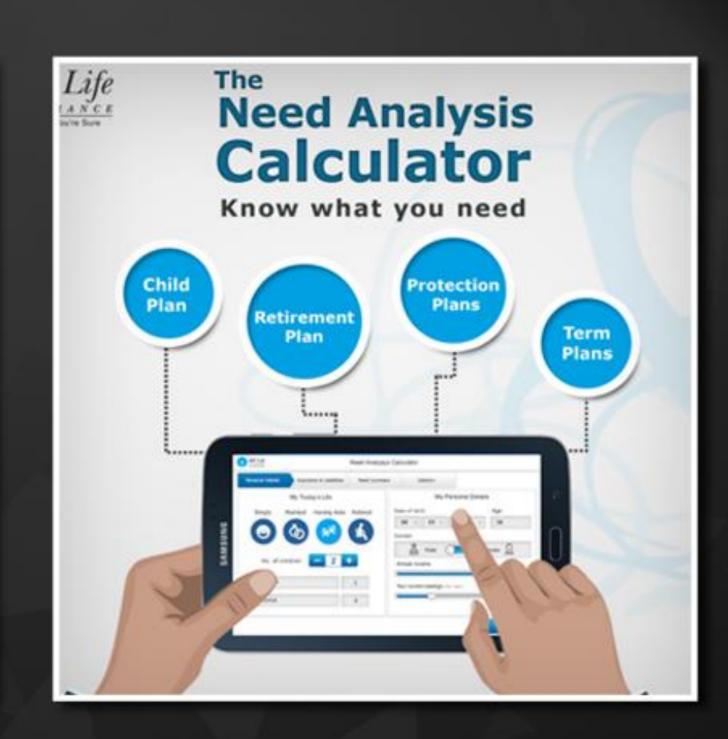




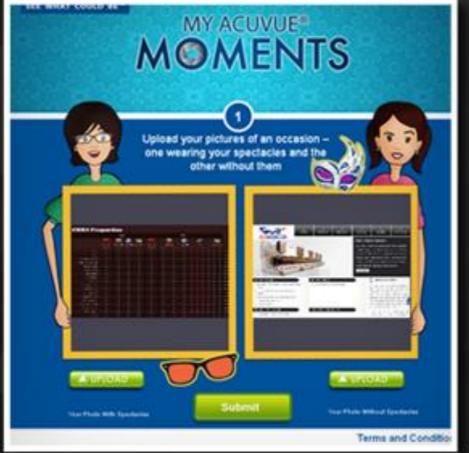


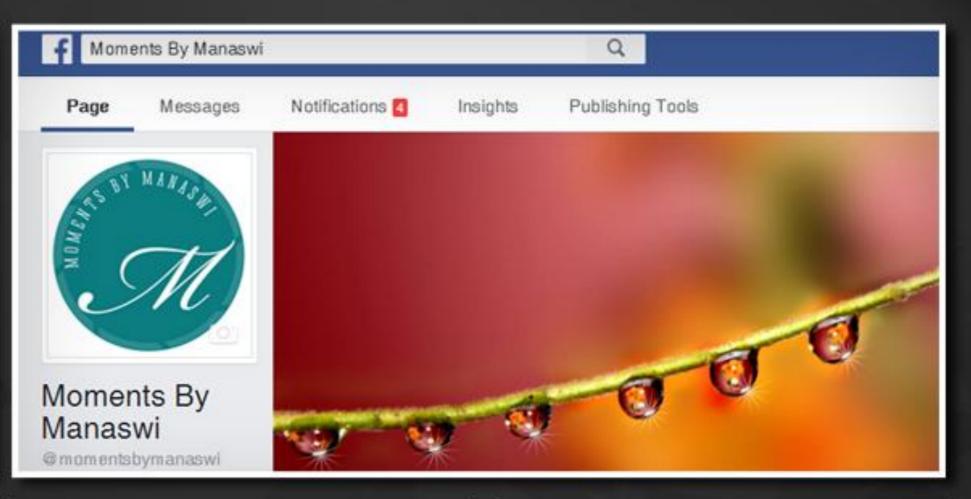










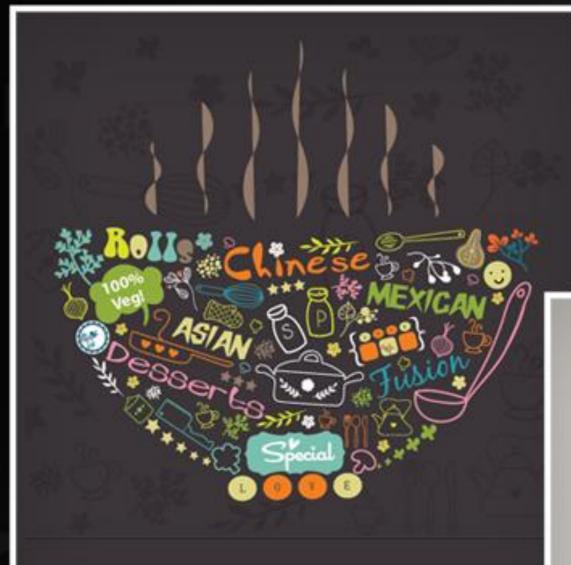


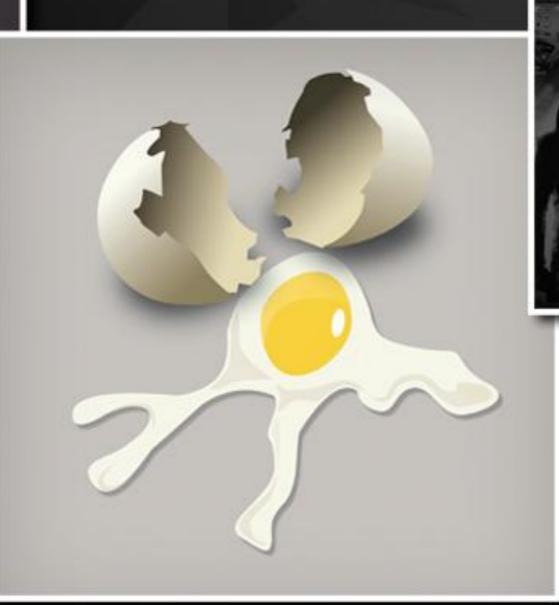






Creative Artworks









Clientele

















Clientele

















Clientele

















Thank You!